

re-think the prolific use of disposable take-away containers



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# OBJECTVES

Recycling marathon is a 12-month marathon that challenges Singaporeans to actively recycle their waste in land-scarce Singapore. Such endurance will be rewarded with a new level of environmental consciousness as well as attractive prizes sponsored by leading consumer brands.



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Sort waste materials into 4 main categories:

- Paper
- Plastic
- Glass Cans





## STEP 2

- Collect a minimum of 1 kg worth of waste materials and send it to the nearest community centre
  - •- Receive a single receipt stating the total amount collected
  - Each receipt will be put into a monthly lucky draw where participants stand to win attractive prizes

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### Lucky prize

 Every month, one lucky winner will receive a call from the organiser

### **Prizes**

- A different prize every month
- Prize value increases each passing month
- A 'Grand Prize' will be awarded in the 12th month

### Extra

- Recycling marathon at the end of the year
- Bring your monthly recycling receipt along
- Receipt will be collected for the organiser to look for the heaviest trash weight
- Participants awaiting the results get to enjoy fun-filled activities and discounts at Singapore Zoo and Jurong Bird Park.



